



wollondilly
Tourism Association Inc.

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FACT SHEET

NAME	Wollondilly Tourism Association Incorporated
FOUNDED	Inaugural Annual General Meeting was held on 17 August 2000
HISTORY	<p>A meeting was called by the Picton Chamber of Commerce in February 2000. About 80 people attended this meeting and an interim committee was elected to look at the viability of starting an operators group.</p> <p>At the February meeting Wollondilly Shire Councils General Manager pledged the continuing support of Council for tourism, particularly through the Visitor Information Centre at the Old Picton Post Office. However, he said, the tourism sector would have to take some responsibility for tourism in the Shire including marketing.</p> <p>The Interim Board produced a recommended business plan, which was accepted at a meeting held at Antill Park Country Golf Club in June 2000</p>
MISSION	To development a viable, commercially sustainable tourism initiative in partnership with Council and the tourism operators of the Wollondilly area
STRUCTURE	An incorporated Association, with a Board of Directors, working within the Department of Fair Trading Model Rules for Incorporated Associations.
BOARD OF DIRECTORS	<p>The Annual General Meeting of November 2007 elected the following Board Members:</p> <p>President: Mark Hardacre Vice President; Peter Berriman Treasurer: Lyn Davey (Ex Officio) Secretary: Stephen Gummerson. Public Officer: Barry McConville</p>
MEMBERSHIP	Is open to every business of the Wollondilly Shire. It has been the belief of every Board of Directors that every business in the Shire benefits from tourism in one way or another.
Benefits	<ol style="list-style-type: none">Liason with other tourism organisations.Tourism After Five functions x 4 annual- to allow tourism operators and interested persons to network in a non-competitive environment.Cooperative marketing in co-operation with Wollondilly Shire Councils Visitor Information Centre. Members pay to have their businesses included in cooperative advertising on a project by project basis.WTAI certificate and news blasts.FOC inclusion on www.visitwollondilly.com.au inc image, text,email & web linkFOC inclusion in Wollondilly Gift Voucher promotion
Cost	\$60.00 pa. or \$150 for 3 years, fully tax deductible